



For Immediate Release

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Boaterz ‘n Bikerz Hull of a Tour3 is Revving Up for 2016 “Pacific Coast Rush”

June 30, 2016, Venice, FL – Boating industry bikers are throttling up for the upcoming “**Pacific Coast Rush**,” a week-long escorted motorcycle tour from Seattle, WA to San Francisco, CA, including a two-day swing down to Big Sur and Monterey.

As part of the “**Boaterz n Bikerz of America Hull of a Tour**” series originally launched in 2011, this summer’s event kicks off July 23 and features a full week of scenic mountain and waterway riding including stretches along the famed Pacific Coast Highway. This year’s tour brings together boating industry and motorcycle enthusiasts confirmed to date from Florida, Ohio, Washington State and California. It is sponsored for the second year by Freedom Boat Club, along with marine media sponsor *Soundings Trade Only*, platinum sponsor Regal Boats, event, producer/publicist Kenton Smith Marketing, and boating host/marine retailer Alexander Marine USA.

“**Pacific Coast Rush** is going to be awesome, launching amid the spectacular mountains of the great Northwest, then traveling south via the most stunning coastal roads of California, with rides along the rim of Crater Lake in Oregon and winding through the majestic Redwoods, encompassing multiple beach and iconic west coast destinations,” said Hull of a Tour Event Organizer Wanda Kenton Smith. “Our first tour in 2011 traveled 3000 miles from Destin, Florida to San Diego, CA, while last year’s Freedom Ride covered 2000 miles from Sarasota, Florida to Washington DC. This year, our road captain Jim Krueger of Regal Marine has planned another 2000-mile boating and motorcycling extravaganza that covers some of the most breathtaking geography and terrain in all of North America.”

As is tradition, boating activity is an integral part of the tour agenda.

”Previous tours have included a sunset ride aboard a 90-ft. party boat in Texas, San Diego bay cruises aboard a new Beneteau sailboat and new power yacht, and last year, one of the highlights was watching a command performance of the Blue Angels aboard deckboats in Annapolis, courtesy of Freedom Boat Club. This year, the tour is pleased

to partner with and welcome both Regal Marine and its Northwest retailer, Alexander Marine USA. They are hosting our group for a scenic brunch cruise and tour launch in Seattle. We're working to finalize one or two more boating stops along the route and welcome West Coast opportunities."

The **Boaterz 'n Bikerz Hull of a Tour3 "Pacific Coast Rush"** is designed for seasoned motorcyclists with group riding experience. The tour is restricted to those gainfully employed or retired from the boating industry, and their sponsored guests; friends are welcome to join so long as an industry rider is participating.

"It's no too late ... we welcome any boating industry folks who would like to join us for a day, or for the entire tour," said Kenton Smith. "Half the fun is making new friends who share our love of boating and motorcycling, so we welcome all who would like to be part of this year's very exciting adventure."

Hull of a Tour offers nationally discounted group rental rates through Eagle Rider, along with pre-negotiated round trip Florida-Seattle-San Francisco transport/courier options for motorcycle hauling. A dozen motorcycles have already been booked for the Florida transport.

Previous tour events have attracted national media attention with coverage in boating, motorcycle and general media, along with regional TV and local news. Kenton Smith, national marketing columnist for *Soundings Trade Only* since 1998, will post daily tour blogs throughout the event and has been commissioned to write a major feature story for *Born to Ride* Magazine.

For tour/hotel information along with required ride waiver, email Kenton Smith – wanda@freedomboatclub.com and/or request membership in the exclusive Hull of a Tour Facebook Group: <https://www.facebook.com/groups/HullofaTour/>

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