



FREEDOM BOAT CLUB 
presents

BOATERZ N' BIKERZ of America Hull of a Tour 4



SEA//TOW EVINRUDE. REGAL

New England: July 15 - 22, 2017

Kickstands Up! Boaterz and Bikerz Hull of a Tour4 Readies for Adventure on the 2017 Lobster Roll

July 13, 2017, Venice, FL – Boaterz n Bikerz of America Hull of a Tour4, the world's only organized tour exclusively for boating and motorcycling enthusiasts, launches this Saturday, July 15 from Naples, ME at the Moose Landing Marina, the largest pontoon and deckboat dealer in New England. Dubbed "The Lobster Roll," the 7-day event winds through four New England states where there's plenty of boating and biking action on tap.

"We are totally ready to rock and roll throughout New England," said Hull of a Tour organizer and promoter Wanda Kenton Smith. "Our crew will enjoy a magnificent mix of challenging mountain and coastal terrain, with great stops and really fun boating activities sprinkled throughout."

The fourth in a series of guided rides organized by event partners Kenton Smith and routed by road captain Jim Krueger of Regal Marine, The Lobster Roll travels all along scenic backroads and byways throughout Maine, New Hampshire, Massachusetts and Rhode Island.

Previous tours have included an 11-day cross country extravaganza from FL to CA; an East Coast trip from FL to Washington DC that folded into the million-bike Rolling Thunder salute to POWs and MIAs; and the 2016 event, Pacific Coast Rush, from Seattle to San Francisco with a swing out to Big Sur. The events have attracted riders from around the country, from a high of 36 participants to the dozen confirmed for this year's New England event.

Official kick-off of The Lobster Roll launches bright and early at Moose Landing Marina on Saturday with a brisk breakfast cruise on Brandy Pond aboard sleek Regal sport boats. The group departs for a seven hour run through the Rocky Gorge and Flume

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Gorge viewing areas, followed by plenty of exhilarating twists around spectacular Mount Washington.

Sunday welcomes a five-hour ride to the Bigelow Preserve and then onto Caratunk, ME for an action-packed afternoon tubing adventure down the Penobscot River. Monday it's easy riding all day to the Maine and Canadian border at Lubec where the crew climbs aboard a 38' whale watching boat, followed by a much-anticipated, traditional New England lobster bake at the wharf.

The next day it's lunchtime in Bar Harbor, with optional afternoon exploration in Acadia National Park or Mount Desert. The Wednesday agenda takes in Booth Bay, ME for a visit to the lobster dock for lunch and cruise past the famous shipyard, then on to Kennebunkport and Portsmouth, NH where the riders will take a spin aboard late model favorites in the Freedom Boat Club of New Hampshire fleet.

Trendy Provincetown, MA is the destination for Thursday's lunch, followed by a quick shot to the Cape where the Massachusetts Marine Trade Association is hosting a special evening event for the group featuring an amphibious Duck Tour of historic Hyannis.

The big splashdown is Friday evening in Newport, RI as the crew enjoys smooth sailing aboard a private charter, *Amazing Grace*, for a sunset dinner cruise. The grand finale is hosted by Freedom Boat Club and its Rhode Island franchise.

Three-time presenting sponsor **Freedom Boat Club** is back, along with four-time media sponsor **Soundings Trade Only** and two-time returning platinum sponsor **Regal Boats**. Newcomers for 2017 include **Sea Tow**, sponsor of the official chase vehicle and the whale watching event; power sponsor **BRP/Evinrude**, host of the tubing adventure; plus boating event sponsors **Moose Landing Marina**, **Freedom Boat Club of New Hampshire**, **Freedom Boat Club of Rhode Island** and the **Massachusetts Marine Trade Association**. **Kenton Smith Marketing** returns as event producer and publicist.

"We love supporting this event because it truly celebrates the outdoor life and the spirit of freedom," said Freedom Boat Club President and CEO John Giglio. "Our corporate and franchise clubs are proud to be back again and to be an integral part of the 2017 tour and festivities."

For tour information, email Kenton Smith – wanda@kentonsmithmarketing.com or join the Facebook Group at <https://www.facebook.com/groups/HullofaTour/>

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NOTE: *Daily Hull of a Tour* blog posts from the tour will be posted on *Soundings Trade Only* beginning Monday, July 17, at <http://www.tradeonlytoday.com/> as well as on the *Hull of a Tour* Facebook Group Page <https://www.facebook.com/groups/HullofaTour/>