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## Boaterz and Bikerz Hull of a Tour4 Revs Up for Summer Adventure in New England

Wednesday, 31 May 2017

May 31, 2017, Venice, FL – Boaterz n Bikerz of America Hull of a Tour4 is revving up for yet another awesome adventure July 15 – 22. This year's event, dubbed "The Lobster Roll," features a guided ride covering a thrilling mix of mountain and coastal terrain throughout New England including Maine, New Hampshire, Massachusetts and Rhode Island.

A few unique aspects of the Hull of a Tour series is that it is designed exclusively for members of the boating industry and their friends, plus it offers a winning combination of both motorcycling and boating activities.

"Once again, our route planner and road captain Jim Krueger of Regal Boats has outdone himself in producing one hull of a tour," said event producer Wanda Kenton Smith. "We kick off the tour with a breakfast cruise at Moose Landing aboard new Regal boats, ride the entire coast of Maine, wind through the spectacular White Mountains of New Hampshire, roll into the Cape at Hyannis and splash down for a celebration party in the quintessential boating capital of Newport. In addition, we'll enjoy private whale watching tour and lobster bake on the Canadian border, plus stops for fun boat rides at two different Freedom Boat Clubs in Portsmouth, NH and Newport, RI. I'm ready to rock and roll!"

Three-time presenting sponsor Freedom Boat Club is back, along with four-time media sponsor Soundings Trade Only and two-time returning platinum sponsor Regal Boats. The tour is especially pleased to welcome newcomers for the 2017 ride include Sea Tow, sponsor of the official chase vehicle, power sponsor BRP/Evinrude, plus boating event sponsors Moose Landing, Freedom Boat Club of New Hampshire and Freedom Boat Club of Rhode Island. Kenton Smith Marketing returns as event producer and publicist.

The Lobster Roll is the fourth in a series of Hull of a Tour events, and the first held in New England. Previous tours included the inaugural Florida – California cross country ride in 2013. The second, "The Freedom Ride," was held in 2015 and traveled from Florida to Washington DC, concluding in the million-bike Rolling Thunder extravaganza on Memorial Day weekend. Last year, the group rode "Pacific Coast Rush," from Seattle to San Francisco, with a loop out to Big Sur.

The 2017 Hull of a Tour is designed for motorcyclists with group riding experience. The Lobster Roll ride route is available, as is the hotel planner featuring discounted group rates. A transport company is also available to ship bikes round-trip from Florida to Maine with advance reservations. Riders can join for the entire trip, a weekend or even for a day.

"We welcome all in the industry who love the great outdoors and who enjoy adventure to come along for a memorable ride," said Kenton Smith. "Every year we meet and make new friends who share the same passion for the boating and biking lifestyle. We hope to have boating industry folks join us from all parts of the country as well as those living in the New England area."

For tour information or to request the official hotel planner with group discounts, email Kenton Smith – [wanda@freedomboatclub.com](mailto:wanda@freedomboatclub.com).

Wanda Kenton Smith

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