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## Boating and biking tour returns in July

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Boating industry bikers are throttling up for the Pacific Coast Rush, a weeklong escorted motorcycle tour from Seattle to San Francisco in July that will include a two-day swing down to Big Sur and Monterey.

Part of the Boaterz n Bikerz of America Hull of a Tour series, which launched in 2011, the event starts July 23 and features a full week of scenic mountain and waterway riding, including stretches along the famed Pacific Coast Highway.

This year's tour brings together boating industry and motorcycle enthusiasts confirmed to date from Florida, Ohio, Washington state and California. It is sponsored for the second year by Freedom Boat Club, along with marine media sponsor Soundings Trade Only; platinum sponsor Regal Boats, event producer/publicist Kenton Smith Marketing; and boating host/marine retailer Alexander Marine USA.

"Pacific Coast Rush is going to be awesome, launching amid the spectacular mountains of the great Northwest, then traveling south via the most stunning coastal roads of California, with rides along the rim of Crater Lake in Oregon and winding through the majestic redwoods, encompassing multiple beach and iconic West Coast destinations," [Hull of a Tour event organizer Kenton Smith said in a statement.](#)

"Our first tour in 2011 traveled 3,000 miles from Destin, Florida, to San Diego, California, while last year's Freedom Ride covered 2,000 miles from Sarasota, Florida, to Washington, D.C. This year our road captain, Jim Krueger of Regal Marine, has planned another 2,000-mile boating and motorcycling extravaganza that covers some of the most breathtaking geography and terrain in all of North America."

Boating activity is traditionally an integral part of the agenda.

"Previous tours have included a sunset ride aboard a 90-foot party boat in Texas, San Diego bay cruises aboard a new Beneteau sailboat and new poweryacht, and last year, one of the highlights was watching a command performance of the Blue Angels aboard deckboats in Annapolis, courtesy of Freedom Boat Club," Kenton Smith added.

"This year, the tour is pleased to partner with and welcome both Regal Marine and its Northwest retailer, Alexander Marine USA. They are hosting our group for a scenic brunch cruise and tour launch in Seattle. We're working to finalize one or two more boating stops along the route and welcome West Coast opportunities."

The Boaterz 'n Bikerz Hull of a Tour3 Pacific Coast Rush is designed for seasoned motorcyclists with group

riding experience. The tour is restricted to people who are gainfully employed in or retired from the boating industry and sponsored guests; friends are welcome to join so long as an industry rider is participating.

“It’s not too late — we welcome any boating industry folks who would like to join us for a day, or for the entire tour,” Kenton Smith said. “Half the fun is making new friends who share our love of boating and motorcycling, so we welcome all who would like to be part of this year’s very exciting adventure.”

Hull of a Tour offers nationally discounted group rental rates through Eagle Rider, along with pre-negotiated round trip Florida-Seattle-San Francisco transport/courier options for motorcycle hauling. A dozen motorcycles have been booked for the Florida transport.

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