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June 30, 2016

Boating industry bikers will participate in the upcoming "Pacific Coast Rush," a week-long escorted motorcycle tour from Seattle to San Francisco including a two-day swing down to Big Sur and Monterey.

As part of the "Boaterz n Bikerz of America Hull of a Tour" series originally launched in 2011, this summer's event kicks off July 23 and features a full week of scenic mountain and waterway riding including stretches along the famed Pacific Coast Highway. This year's tour brings together boating industry and motorcycle enthusiasts confirmed to date from Florida, Ohio, Washington and California. It is sponsored for the second year by Freedom Boat Club, along with marine media sponsor Soundings Trade Only, platinum sponsor Regal Boats, event, producer/publicist Kenton Smith Marketing and boating host/marine retailer Alexander Marine USA.

"Pacific Coast Rush is going to be awesome, launching amid the spectacular mountains of the great Northwest, then traveling south via the most stunning coastal roads of California, with rides along the rim of Crater Lake in Oregon and winding through the majestic Redwoods, encompassing multiple beach and iconic west coast destinations," said Hull of a Tour Event Organizer Wanda Kenton Smith. "Our first tour in 2011 traveled 3,000 miles from Destin, Florida to San Diego, CA, while last year's Freedom Ride covered 2,000 miles from Sarasota, Florida, to Washington, D.C. This year, our road captain, Jim Krueger of Regal Marine, has planned another 2,000-mile boating and motorcycling extravaganza that covers some of the most breathtaking geography and terrain in all of North America."

As is tradition, boating activity is an integral part of the tour agenda.

"Previous tours have included a sunset ride aboard a 90-ft. party boat in Texas, San Diego bay cruises aboard a new Beneteau sailboat and new power yacht, and last year, one of the highlights was watching a command performance of the Blue Angels aboard deckboats in Annapolis, courtesy of Freedom Boat Club," Kenton Smith said. "This year, the tour is pleased to partner with and welcome both Regal Marine and its Northwest retailer, Alexander Marine USA. They are hosting our group for a scenic brunch cruise and tour launch in Seattle. We're working to finalize one or two more boating stops along the route and welcome West Coast opportunities."

The Boaterz 'n Bikerz Hull of a Tour3 "Pacific Coast Rush" is designed for seasoned motorcyclists with group riding experience. The tour is restricted to those gainfully employed or retired from the boating industry, and their sponsored guests; friends are welcome to join so long as an industry rider is participating.

"It's not too late ... we welcome any boating industry folks who would like to join us for a day, or for the entire tour," said Kenton Smith. "Half the fun is making new friends who share our love of boating and motorcycling, so we welcome all who would like to be part of this year's very exciting adventure."

For tour/hotel information along with required ride waiver, email Kenton Smith at wanda@freedomboatclub.com and/or request membership in the exclusive Hull of a Tour Facebook Group: <https://www.facebook.com/groups/HullofaTour/>

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